



Jessica Baladad

Jessica Baladad is a breast cancer survivor, advocate and the founder of Feel For Your Life, a national breast health education platform dedicated to early detection, patient literacy and equitable access to care. During a routine clinical exam in 2018, a lump in her breast was documented but never communicated to her. Two weeks later, she located the same lump during a self breast exam, which led to her diagnosis of Stage 2B invasive ductal carcinoma. She underwent chemotherapy and a double mastectomy, followed by radiation, a hysterectomy and flap-based reconstruction, and continued treatment during long-term recovery.

Jessica founded Feel For Your Life to make breast health education clear, accessible and practical.

She developed the first patient-created app designed to guide self breast exams, record breast changes and support informed conversations with healthcare providers. The platform now serves users across the United States and internationally, and has become a reference point in both community outreach and clinical education.

Her advocacy includes contributing to state legislation in Tennessee that requires instruction on breast, testicular and skin exams in health education, as well as engaging in federal policy discussions that address transparency, affordability and accountability for all patients. She participates in briefings with policymakers, provides patient-centered insight on proposed regulatory changes and supports efforts to reduce delays in diagnosis. She also speaks to medical, legal and policy audiences on early detection, patient navigation and the practical effects of systemic barriers to timely care.

Jessica resides in Tennessee with her husband, and she enjoys travel, photography and attending sporting events.



Delphine O'Rourke, Esq.

Delphine is a leading advocate for the health industry and has been driving high-impact deals for 20+ years. Today, she plays a unique role at the intersection of innovation, care, and investment – forging strategic partnerships across the health industry and the industries it intersects.

As CEO of dotted..., Delphine connects the dots to bring stakeholders from different verticals together and turn them into trusted partners. She leads a team of amazing and highly connected

advisors that connect, advocate, and advise. A highly curated and relationship-centered approach that propels growth, innovation, and long-term success for clients. The dotted... experience.

Delphine is also boldly transforming venture capital investment as an advisor to funds as well as a Lead Venture Partner in PORTFOLIA - considered the most active investor in women's health in the US. Just launched in August 2025, Women's Health IV is Delphine's second fund with Portfolia, coming right off the heels of FemTech III Fund's full deployment and investment in groundbreaking companies including Gameto, Lovu Health, and Mirvie.

Always focused on her mission to help accelerate a healthier future, Delphine founded and is managing partner of 1928 LAW - a legal services firm providing exceptional innovators with highly specialized healthcare regulatory counsel.

Prior to designing a new paradigm to bring healthcare silos together and accelerate growth, Delphine was a Partner in the Healthcare & Lifesciences practice at Goodwin. She provided critical advice on high profile deals – including IPOs, industry defining mergers & acquisitions, and private equity investments - and launched the firm's Women's Health & Wellness Practice.

Delphine's return to private practice came after over a decade in the health system world as a healthcare executive with Ascension – one of the largest, non-profit, healthcare organizations in the US and globally, with +\$1.2 billion annual revenue and +2,600 sites of care. Her portfolio included Ascension's east coast region, M&A, and partnerships.

She is regularly mentioned in the media including Forbes, Bloomberg, Modern Healthcare, Fierce Healthcare, Wharton Healthcare Quarterly, Axios, and many other leading outlets.

Additionally, Delphine teaches at Columbia Law School, is a soughtafter speaker, serves on the Board of the Columbia Law School Association, and well as on multiple boards of innovative health companies including GYNtle, Flourish Care, Bioceptive, and HerMD.

Delphine graduated from Georgetown University and Columbia Law School.